

Education and Public Outreach Committee Report November 30, 2012

Submitted by Dennis Crabtree (Chair).

This report covers the period from May 2010 to May 2011.

Current Committee Members

Chair:	Dennis Crabtree	(2005-14) NRC-HIA
Vice-Chair:	Joanne Rosvick	(2005-14) Thompson Rivers University
Members:	Julie Bolduc-Duval	(2010-14)
	Jan Cami	(2008-14) UWO
	Eric Chisholm	(2010-15) NRC-HIA
	Yvan Dutil	(2008-14) T3E
	Louise Edwards	(2008-14) Caltech/IPAC
	Mike Reid	(2012 – 2015) Dunlap Institute
	Gordon Sarty	(2008-14) University of Saskatchewan
	Ian Short	(2009-16) St. Marys University
ex-officio	Leslie Sage	
Board Representative:	Marcin Sawicki	St. Mary's University

CASCA Outreach Activity

In 2011 the Committee implemented an on-line EPO reporting form to allow CASCA members to record their outreach activities. This form has been fairly successful at tracking outreach efforts in our community. However, the noticeable drop in numbers for 2013 is almost certainly the result of under-reporting by the community. In 2011 and 2012, regular reminders were sent to the CASCA exploder, while in 2013 these reminders were much less frequent.

The numbers for the last three years are indicated in the table below.

Actviity	2013	2012	2011
Astronomy course (for non-science majors)	205	5500	5609
Day-time observing	85	12745	10
Other	4500	817	117
Night-time observing	3756	4020	5945
Public Exhibition		375	260
Public talk	2181	23698	1344
School visit (K-3)	20	289	347
School visit (4-8)	350	9939	25
School visit (9-12)	185	9575	100
Totals	12045	66958	13757

The recorded outreach activity was concentrated in a small number of Institute as shown by the Table below which shows the numbers for the top 5.

Institute	# Reached
UWO	4811
Toronto	3087
McGill	2178
Calgary	660
Montreal	450

